

## **Website Privacy Policy**

Twickenham Prep School is committed to protecting the privacy and security of visitors to our website. This Privacy Policy outlines how we collect and use personal information obtained through our website.

By accessing or using this website, you agree to comply with the following terms and conditions. These terms, together with our Data Protection Policy, form the agreement between Twickenham Prep School (“the School,” “TPS,” “we,” or “us”) and you as the user (“you”) of the website, accessible at <https://twickenhamprep.org.uk>.

### **School Identity**

The term “Twickenham Prep School” refers to the website owner, with its registered office located at Twickenham Prep School, Beveree, 43, High Street, Hampton, Middlesex, TW12 2SA, United Kingdom.

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## **1. Use of Content**

All content provided on this website is intended for general informational purposes and may be subject to change without notice.

While we strive for accuracy, we do not guarantee that the information provided is complete, current, or suitable for any particular purpose. You acknowledge that the content may contain inaccuracies or errors, for which we accept no liability as permitted by law.

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## **2. User Responsibility**

Your use of information or services from this site is at your own risk. It is your responsibility to ensure that any content or services meet your individual requirements.

Unauthorised use of this website may give rise to legal claims or constitute a criminal offence.

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## **3. Intellectual Property**

All website content—including text, design, layout, and graphics—is either owned by or licensed to the School. Any reproduction outside of permitted copyright exceptions is prohibited. Trademarks not owned or licensed by the School are acknowledged where applicable.

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## 4. Privacy and Data

### Data Collection:

#### 1) General Browsing:

We collect standard internet log information, such as browser type, geographic location and website usage data to understand visitor behaviour. This data does not identify individuals unless personal information is voluntarily provided.

#### 2) Form Submissions:

Personal information submitted via forms is securely stored and accessed only by authorised staff, typically for purposes such as registering for Open Events.

We do not intentionally collect data from children via the website without parental consent.

### Data Sharing:

We do not sell, trade or rent users' personal identification information. Personal data is never shared with third parties without consent, unless legally required. You may contact us to request data deletion. Marketing communications will cease upon request by emailing [admissions@twickenhamprep.co.uk](mailto:admissions@twickenhamprep.co.uk).

### Data Usage:

We may use the data collected to provide updates on school events or activities, improve website functionality and user experience and maintain school records where applicable. We retain personal data for as long as necessary to fulfil the purposes for which it was collected, or as required by law.

### Data Protection Rights:

Under UK GDPR, users have the right to access their personal data, request correction or deletion of their data, object to processing their data, withdraw consent or lodge a complaint with the Information Commissioner's Office (ICO).

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## 5. Security

We are committed to safeguarding your information through appropriate technical and organisational measures. We implement appropriate data collection, storage and security measures to protect against unauthorised access, alteration, disclosure or destruction of personal information.

However, as with all online transmissions, absolute security cannot be guaranteed. Users should be aware of the inherent risks involved in sending data over the internet.

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## 6. Cookies

### Usage:

This website uses cookies to enhance functionality and user experience. Some cookies are

exempt from user consent under the Privacy and Electronic Communications Regulations (2011), such as those that remember display preferences.

**Analytics:**

We use anonymised tracking cookies from Google Universal Analytics to analyse website usage and improve content. Users can manage or disable cookies through their browser settings. For more information, see [Google's Guide to Safeguarding Data](#).

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**7. Third-Party Links**

This website may contain links to external websites for convenience. The School does not endorse and is not responsible for the content of these external sites. Users are encouraged to review the privacy policies of any third-party websites they visit.

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**8. Updates to Terms**

We reserve the right to revise these Terms & Conditions at any time by updating this page. Users are advised to review the terms periodically to stay informed of any changes.